

Nordlux & UN Sustainability Goals

Nordlux Group holds strong ambitions to contribute to a better and more sustainable future for all. Our vision is “Lifting People’s Quality of Life with Light” meaning that we do our best to ensure an enduring positive impact from our activities and products.

Our CSR Policy Commitment refers to our company values “IDEA” (Integrity, **D**ynamic, **E**xcitement, **A**lways) and is a valuable tool used to reach the Nordlux vision.

Nordlux supports the United Nations Sustainable Development Goals. We use this framework to monitor and expand our sustainable activities. In the next three pages you can read more about Nordlux’s CSR initiatives and targets in connection to the UN Sustainability Goals.



Nordlux wants to support and contribute to the good health for all involved in our business



Why?

The safety, fairness and meaningfulness of many people's lives are affected positively by Nordlux.

Most directly our dealers, end-consumers, employees and those who work as part of our value chain.

Nordlux ambition is clearly stated in our company vision, namely "lifting people's quality of life with light".

How?

- We actively choose to create the best possible products that enhance the quality of life of the end-consumer. We achieve this by creating affordable, easy-to-install products with high-quality light.
- We measure employee satisfaction.
- We prioritize training and development of our employees.
- We offer health insurance for our employees.
- We protect people in our complete value chain by supplier agreements and follow through on audits and other initiatives like developing our partnerships.
- We are in compliance with European and Chinese social standards (The International Bill of Human Rights).

Target

- High customer satisfaction of Nordlux products and services.
- High employee satisfaction ("A great place to work").
- Lifting up the level of competences of suppliers and employees.
- Continuously improving "quality of life with light" in the environment of our complete value chain.



Nordlux aims to market energy efficient products and reduce energy consumption in all branches



Why?

With millions of lighting products sold annually, Nordlux has great opportunity to impact energy consumption by offering energy efficient products. Less energy used leads to both cheaper energy for all and lower impact on the environment.

How?

- We map our entire assortment on energy levels (A-G).
- We also clearly promote the energy ratings for easy guidance.
- We want to encourage low energy consumption in our value chain.
- Naturally, we also limit our own energy consumption in all Nordlux branches.

Target

- Being in the forefront of developing products with low energy consumption.
- Improving product energy efficiency.
- Guiding customers and end-consumers by clearly promoting energy levels.
- Reducing energy consumption in our value chain and our own branches.



Nordlux takes responsible decisions throughout our valuechain with respect for all kinds of resources



Why?

Producing lighting products is a complicated matter – and so is bringing them to the 64 markets that Nordlux is operating in.

By seeking the most responsible choices regarding resources throughout our value chain, we lower the environmental impacts of our business – and ensure competitive products also in the future.

How?

- We use fewest possible resources in our production and strive to reduce our carbon footprint in our transportation and distribution.
- We limit the number of different materials used for both our products and packaging to ensure easy recycling.
- We avoid the use of Substances of Very High Concern (SVHC) and prioritize using the most environmentally friendly materials.
- We prefer retro fit over integrated LED whenever it is possible to ensure long product lifetime.
- We prioritize quality products that are made-to-last.
- We enable responsible recycling by the end of life for packaging and products.

Target

- FSC™ certified wood products.
- Raising the amount of FSC™ certified packaging.
- 100% plastic free packaging.
- Achieving a claim rate of less than 1%
- Reducing the number of prints (catalogues, POS, presentations etc.).

